



Northland Small Business Development Center

Supporting Emerging Entrepreneurs

The Northland SBDC is dedicated to supporting emerging entrepreneurs including businesses owned by BIPOC entrepreneurs, women, veterans, and people with disabilities.

EMPOWER EMERGING ENTREPRENEURS

In 2022, with the help of Northland SBDC, 70% of the capital raised, over **\$24,000,000** went to emerging entrepreneur businesses in Minnesota!

SUPPORTING VETERANS

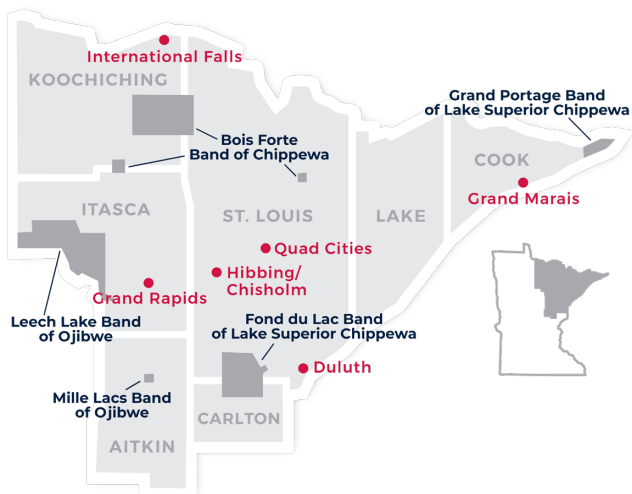
In 2022, we served **69** veteran clients starting or growing their business, a 53% increase over 5 years ago!

WE KNOW RURAL

In 2022, 100% clients served were located in Greater Minnesota, and **68%** were in rural communities!

COMMITTED TO BIPOC ENTREPRENEURS

In 2022, the number of BIPOC entrepreneurs served exceeded the regional demographic rates by over **70%**!



HELPING BUSINESSES START, GROW & SUCCEED

The Northland Small Business Development Center (Northland SBDC) serves the Northeast Minnesota counties and all, or parts, of five Native nations with which we share geography. Our no-cost business guidance with professional SBDC consultants helps anyone seeking assistance to start, manage, or grow a business.

DEDICATED TO INDIGENOUS COMMUNITIES

In 2022, we served 48 Indigenous clients, a **92%** increase from 5 years ago, and helped Indigenous clients raise over **\$1,000,000** in capital, nearly a 140% increase from 5 years ago!

HELPING PEOPLE WITH DISABILITIES

From 2020-2023, we helped people with disabilities raise over **\$3,500,000** in capital and start 9 businesses! In 2022, we served **72** client entrepreneurs with disabilities, a 57% increase from 3 years ago!

HELPING BIPOC ENTREPRENEURS THRIVE

In 2022, 30% of the capital raised by Northland SBDC clients, over **\$10,000,000** went to BIPOC owned businesses!

(218) 740-7307 | northlandsbdc.org

Emerging Entrepreneur Clients are defined as existing businesses or pre-venture clients where the primary contact or majority owner identifies as Black, Indigenous, or as a Person of Color, as a woman, as a veteran, or as a person with a disability. | Northland Small Business Development Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Minnesota Department of Employment and Economic Development and regional support partners. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the program sponsors. Programs are open to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact us at (218) 740-7307.

